

SAM HOUSTON STATE UNIVERSITY

PGA GOLF MANAGEMENT

INTERNSHIP #3 – REQUIRED ACTIVITIES

GOLF CAR FLEET MANAGEMENT BDUE JUNE 15

- o Activity 1: Analyze Fleet Maintenance Procedures
- o Activity 2: Analyze Fleet Planning and Finances

GOLF OPERATIONS BDUE JULY 15

- o Activity 4: Yield Management and Strategic Solutions
- o Activity 5: Monitor Golf Operations Performance

TURFGRASS MANAGEMENT BDUE JULY 15

- o Activity 1: Sustainable Practices and Functional Design

MERCHANDISING AND INVENTORY MANAGEMENT CDUE AUGUST 15

- o Activity 1: Develop a Merchandise Assortment Plan
- o Activity 2: Describe How Merchandise is Promoted
- o Activity 3: Evaluate the Effectiveness of Selling