## Escys - j



## **Strategies for Argumentation**

(For more on ethos, pathos, logos, see our handout: Rhetorical Appeals)

<u>Logos</u> – The core of your argument—the explanation of why your position is reasonable—needs to be logic, or logos. A series of facts and well-defended opinions can together amount to a successful argument in a position essay.

Example: In the censorship paper, the argument is that obscenity laws are generally arbitrary and stifle the public's access to diverse points of view and discursive modes (or, styles of discussion).

Here are the points involved in that argument:

- 1) obscenity laws are arbitrary
- 2) obscenity laws stifle the public's access to diverse points of view
- 3) obscenity laws stifle the public's access to discursive modes

## Research

(For more help on sources see our handout: Research and Sources)

The success of your paper depends on the success of each of your sub-points. The success of each point depends on the value of your research. Try to find scholarly stud-