

The Problem Section

- 1) What is the problem being addressed (explain, describe, and “prove” that it exists)?
- 2) Whom does this problem affect?
- 3) Why does this problem exist (identify the root causes)?
- 4) Why does the problem persist (identify the major factors that contribute to the problem’s ongoing presence)?
- 5) What’s at stake if the problem is not solved, and why is it worthy of a solution (be reasonable about the current and potential hazards if the problem presents)?

The Solution Section

- 1) Who can take action?
- 2) What should they do, exactly?
- 3) Why would this help?

Associate your solution with *Problem* numbers 3 & 4 above: How would your solution directly eliminate (or at least diminish) the impact of the problem’s causes?

If you can, use research to show how the solution affects the problem and its causes.

Example Breakdown

Problem

- 1) What: students hate writing papers
- 2) Whom: students